Schoolfundr

Parent Fundraising Instructions

I hope this message finds you well! We're thrilled to kick off this year's fundraiser with the help of our partner, Schoolfundr.

If you're new to Schoolfundr, it's Hometown's secure and effective fundraising solution. The great thing about Schoolfundr is that 100% of the donations we receive go directly to support our team (minus the standard credit card fee).

Check out this video (or scan the QR code): What is Schoolfundr?

Why Schoolfundr?

- **No Hidden Fees** – We keep 100% of what we raise minus the standard credit card fee.
- **Tip-Based** – Donors are able to leave an optional tip to Schoolfundr if they choose to.
- **Secure & Private** – Top-level security, does not monetize or sell data to third parties.
- **Simple**- This is an email campaign fundraiser that is supplemented by social media sharing and text messaging. We are not selling a product or handling any money.

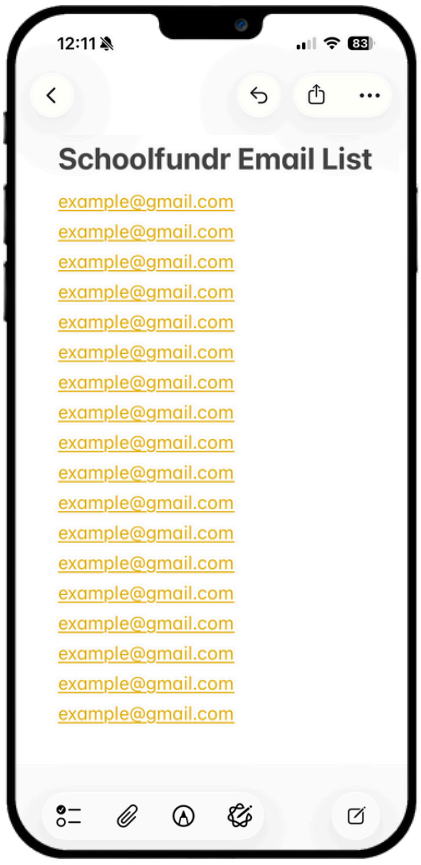
What We Need From You:

1. Please help your students collect **20 email addresses** of potential supporters. These could be:

- Family members (grandparents, aunts, uncles)
- Friends and coworkers
- Community leaders, etc.

2. Make sure your student has a parent email in their list. You will receive a link after load up that will allow you to add emails directly your students page.

3. After load up day, the day the group creates their participant pages, share that page across all your social media platforms.



Save these emails in a Notes App or Google Doc. Your students will bring them to their team meeting for input (Load Up Day)

Thank you for your support! Together, we can make this the most successful fundraiser yet.

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2026 Corner Track & Field Fundraiser Participant Flyer

Hello,

Today, we'll be creating our fundraiser pages! You should have worked with your parents to gather 20 email addresses in advance. Please have those emails ready. Follow these steps below to set up your page:

Step 1: Register:

1. Scan the QR Code or Type the Join Link in your URL below: **https://app.schoolfundr.org/participant/cchstrack26/join**
2. Sign up using a personal email address (do not use your school email) and create a password (**Sign In** if you have previously participated in a Schoolfundr fundraiser)
3. Personalize your page by adding:
    a. Your name
    b. A photo
    c. A short message
    d. Your parent/guardian's email address
4. Click **Continue**

Step 2: Verify Phone Number

Step 3: Add Emails

- Enter all 20 emails addresses. You can copy/paste them into the platform.
- Once all 20 emails are added, click Next.
- **Personalize** the name associated with each email
  (Note: You cannot edit this after submission.)
- Click **Next** again, and you're done!

Important Notes:

- You must add at least 20 emails to the platform
- Do not load random emails. The Schoolfundr algorithm will flag suspicious activity if it detects patterns like fake or repeated addresses.

Thats it! Once completed, your page will be ready to help raise funds for the team.

Thank you for your efforts!

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Student Expectation:

"PARTICIPATION GOAL" of at least 20 quality emails and 10 phone numbers to drive activity toward their individual goal.

- ➔ SAVE ALL EMAILS IN YOUR NOTES ON YOUR PHONE
- ➔ DO NOT USE TEACHERS OR PEERS!

Students should come prepared with:

- ➔ 20+ emails of your biggest supporters
- ➔ 10+ cell phone numbers of your biggest supporters

Example Worksheet:

Example Donors:	Email Addresses:	Example Donors:	Email Addresses:
Mom		Family Friend #1	
Dad		Family Friend #2	
Aunt		Great Aunt	
Uncle		Great Uncle	
Neighbor		Former Coach	
Cousin		Dad's Co-worker	
Grandma		Mom's Co-worker	
Grandpa		Doctor	
God Parent		Dentist	

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